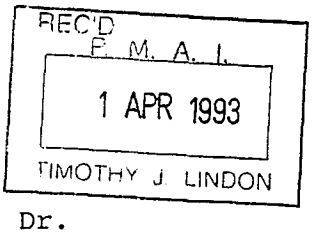
From: ECLXCSL1--VCH0021A Date and time 31.03.93 17:37:0
To: MWINOKUR--VUS0212A Matthew Winokur

JTI

From: Anthony J. Andrade
Subject: MEETING WITH JTI SCIENTISTS



cc: Dermot Gatenby
K. Acton (Greg Fowler)
Tim Lindon
Jan Goodheart

The scientists I have worked with from JTI include Dr. Yoshihiko Ohkawa and Dr. Yukio Akiyama. I discussed the President Magazine Article with Dr. Okhawa in London earlier this year. I specifically discussed the PM position regarding nicotine and addiction. As you may recall, there were quotes attributed to Mr. Takeda of JTI in that article that could be interpreted to suggest that JTI's view is that if smokers are not allowed to enjoy cigarettes "they may turn to drugs, narcotics" resulting in increased crime and social disorder. I explained to Dr. Ohkawa that Philip Morris does not agree with the classification of smoking as an "addiction" and was concerned that any statement equating cigarette smoking with drug abuse may be interpreted as tobacco industry validation of the claim that smoking is "addictive". We also briefly discussed the toxic properties of nicotine. I explained that the PM position is not to discuss the potentially acute toxic effects that nicotine may have in high doses since there are no credible claims that nicotine is acutely toxic to humans in the amounts that one receives from smoking. The question of whether pure nicotine is a highly toxic substance in large doses simply has no relevance to the nicotine uptake one receives from smoking.

Please let me know if there is anything I can do to assist.

Best regards.

Tony Andrade

cc: DGATENBY--VAU0002A Dermot Gatenby
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